



City of York Town Crier

Role Specification

Main Duties

- To act as an ambassador for the City of York
- To produce appropriately worded proclamations for a range of events
- To undertake independent research and be reactive in order to produce proclamations at short notice, for example on the arrival of a royal baby
- To cry about a range of events and newsworthy happenings, both in the city centre and other popular districts such as Acomb and Haxby shopping precincts
- To support the Lord Mayor and Civic Party at key events
- To provide general advice, directions and information on the history of the City to tourists and residents

Person Specification

Area	Essential	Desirable
Knowledge	<ul style="list-style-type: none"> • A working knowledge of the city centre geography and tourist attractions/restaurants/public houses 	<ul style="list-style-type: none"> • Knowledge of York's history • An understanding of the Mayoralty and Guilds of York
Skills	<ul style="list-style-type: none"> • Able to write appropriately worded proclamations based on brief details • Computer literate • Able to speak confidently in front of large groups 	<ul style="list-style-type: none"> • Previous work as a Town Crier or similar post
Personal attributes	<ul style="list-style-type: none"> • Clear, loud voice • Confident • Approachable • Polite • Diligent • Trustworthy • Resourceful • Flexible • Ability to stand for long periods of time in all weather conditions 	